



IMG Academy opens new stadium as first phase of multi-sport complex addition

Local associates Fawley|Bryant Architects and Tandem Construction on hand to celebrate grand opening

Bradenton, Fla. (August 23, 2013) – On August 24, IMG Academy will play its first home football game in its new stadium. IMG Academy Stadium marks the first phase of development for IMG Academy's west campus expansion.

"We are excited to unveil IMG Academy's beautiful new multi-sport stadium to the public with our inaugural football game," remarked Greg Phillips, Vice President and Athletics Director, IMG Academy. "The stadium will serve as the home for a number of our team sports, as well as a venue to attract visitors from around the world to experience the best in athletic competition."

The multi-sport complex, in addition to providing opportunities for student-athletes, has also opened doors for local businesses. "Our community has greatly benefited from IMG Academy and the emphasis they put on local hiring, said Brian Leaver, Project Manager and a Principal Owner of Tandem Construction. "More than eighty percent of the overall project cost for the new complex has been subcontracted to local businesses. This is the type of positive impact that IMG Academy will continue to have on our community."

IMG Academy Stadium is introduced by a spacious plaza leading to a multi-functional building featuring a broadcast-ready press and hospitality box with coach, press, and radio rooms, as well as VIP suites. The suites offer spectacular views of the game, lounge seating, LED televisions and a kitchen. Accompanying the suites are open-air terraces offering panoramic views of the developing west campus expansion at IMG Academy.

Ticket kiosks, Merchandise and Concessions operated by Smoothie King serve fans on the first level as they proceed through the gated entry and onto the concourse. A watertight grandstand system features general seating and more than 400 VIP seats located between the 45 yard lines.

The stadium is illuminated by 80' tall, TV-ready light poles, revealing a natural grass playing surface encircled by a brilliant blue PLAE, 8-lane, 400m track with additional training areas. A state-of-the-art LED video board keeps fans informed and close to the action.

In addition to the impact on the student-athlete experience, the new stadium will have a significant impact on IMG Performance, a division of IMG that operates its headquarters on IMG Academy's campus. IMG Performance plans to bring local, regional and national sporting and non-sporting events to the stadium, and has already begun to bid on a number of events that could not have been held in the Bradenton area prior. These new events would be in addition to the 100+ events IMG Performance currently owns, hosts, and/or manages.

Steve Padgett, Vice President of Fawley|Bryant Architects, remarked, "The local community has begun to recognize the value of the sports performance industry as an important economic engine that until recently was not fully capitalized upon. IMG Academy is opening doors to its new multi-sport complex and helping change that perception, serving as a model to emulate for industry growth."

Echoed Chip McCarthy, VP of Finance & Operations, IMG Performance: "The building of this stadium has truly been a community effort with support from the county and state, and a team of dedicated individuals working around the clock to complete this project in time for the start of our football season. It's rewarding to see our vision come to life and to know that this is only the beginning."



Future additions to the multi-sport complex include: a new lighted baseball complex, paving the way for the addition of a baseball quadraplex; a 40,000-square foot fieldhouse with multiple locker rooms, meeting spaces, and offices; a research and development facility for sports performance companies looking for a permanent research home on the IMG Academy campus; and new multi-sport field venues to bring the total of playing fields to more than 20, servicing soccer, lacrosse, baseball, and football.

For event and ticket information, visit: imgacademy.com/events. Tickets for the Kickoff Classic on Saturday, August 24 at 7:30pm are available online or at the stadium beginning three hours prior to the start of the game.

About IMG Academy

IMG Academy is the world-leading provider of integrated academic, athletic and personal development programs. With expert instruction, a proven training methodology, professional-grade facilities and a challenging and motivating learning environment that brings together individuals of all ages and backgrounds, IMG Academy provides the ultimate foundation for future success.

The Bradenton, Fla.-based campus annually attracts nearly 200,000 athletes, coaches, event participants and spectators from 100 countries. In addition to its boarding preparatory school, IMG Academy offers sports camps and training programs for adult, collegiate and professional athletes. IMG Academy is also the host venue for countless international amateur and professional sporting events.

IMG Academy (imgacademy.com) is housed within the IMG Performance (imgperformance.com) division of IMG Worldwide (imgworld.com).

About IMG Performance

IMG Performance, a division of IMG Worldwide, houses the world's leading integrated academic and athletic training establishment, IMG Academy, as well as a number of extensions that have grown out of IMG Academy. IMG Performance's primary focus is to continue to develop IMG Academy, as well as offerings such as Athletic & Personal Development Services, Performance Events, Labs & Research Collaboration, and Digital Products & Solutions.

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